



PRESS RELEASE

For Release: Wednesday July 22, 2009

Contact: discovery@ghostly.com

Ghostly International & o2 Creative Solutions present GHOSTLY DISCOVERY iPhone app

Since 1999, Ghostly International -- along with its dancefloor-oriented counterpart, Spectral Sound -- has been partnering with artists from across the globe, releasing music without the restriction of established genres or classification.

Established in 2001, o2 Creative Solutions is a leader in the field of experience design, seamlessly integrating design, communications, and technology. A truly multidisciplinary studio comprising artists, designers, inventors, producers, technologists, writers, animators, and makers, o2 draws from its wide range of expertise to create compelling communications and memorable experiences -- from interactive art installations at major music festivals such as Coachella, to large-scale event production for automotive clients including Scion.

Ghostly and o2 have come together to create a whole new way to discover the music you love with the **GHOSTLY DISCOVERY** iPhone app.

DISCOVERY is a 100% free application available through the iTunes store. **DISCOVERY** is a mood-based radio station featuring the entire Ghostly International and Spectral Sound catalogues as streaming audio. Here's how it works:

Set the **MOOD** wheel to a color that best reflects your state of mind. Set the **DIGITAL / ORGANIC** and **FASTER / SLOWER** sliders to suit your taste. **DISCOVERY** then builds a playlist of music from Ghostly International's catalogue of vibrant, forward-thinking music -- a playlist that matches exactly how you're feeling, right now.

Once you're enjoying your playlist, you can read up on Ghostly's artists, save your favorite songs, and purchase the songs right from your device via iTunes integration.

Ghostly's roster ranges from Matthew Dear's techno-pop to School of Seven Bells' tribal shoegaze; from The Sight Below's downbeat gloom to Lusine's beautifully fractured beats; from Kate Simko's elegant minimalism to Osborne's classic house anthems.

Hundreds upon hundreds of Ghostly's songs, streaming for free. It's all waiting for you inside **DISCOVERY**.

Available in the App Store on Wednesday July 22, 2009

<http://ghostly.com/discovery>

<http://o2creativesolutions.com>